

Terri Lee Pebley has never been satisfied with the status quo. The math major turned CPA and attorney owns a successful real estate business. After acquiring Keyways Vineyard & Winery about two years ago, she's also the only female winery owner in Temecula Valley. Wherever Terri has set her sights, she's made a difference. She recently completed a dramatic \$1.5 million makeover of the winery and tasting room that has transformed Keyways into a comfortable and entertaining place for wine lovers to gather in what she calls the "Romantic Side" of Temecula's Wine Country. Far from the bustle and limousines of Rancho California Road, Keyways on 37338 DePortola Road is making its mark with a penchant for service, special events, quality wines and an intimate and comfortable tasting room. She's particularly proud of the new line of wines she's creating for women with the help of Winemaker Michael Tingley. With women making 80 percent of the wine-buying decisions, Pebley thought it was time to make a wine that appeals to the female palate with less sugar and little less alcohol. If you'd like to learn more about the new Keyways, Terri makes for an interesting interview and even more interesting feature profile. Let me know if I can set up a time for you to sit down and talk with this remarkable woman.